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STRAITHMORE HARDWARE



See Our Small
GASOLINE ENGINE
and
PUMP JACK
the best on the Market
and
A BIG BARGAIN
STRAITHMORE HARDWARE

VOL. VII., NO. 43

STRAITHMORE, ALBERTA, AUGUST 2, 1916.

Subscription Price, 1.00 per year

LOCAL JOTTINGS

Mr and Mrs McCall and family left on Thursday for Hanna.

BORN.—To Mr and Mrs L. R. O. Loddell, on Monday July, 31st, a son.

The Presbyterian Ladies Aid held a very successful Pantry sale on Saturday.

Miss Rose Davis is leaving this week for a vacation at her home in Carstairs.

Miss Katie Teare has accepted a position with the Strathmore Trading Co.

Mrs O. F. Bremer and son returned on Thursday from a two months visit to the States.

Read Saunders' advertisement on the front page if you want some real good bargains in harness.

Pie Wilson, 137th Batt., was a visitor with Mr and Mrs Haines this week.

Rutherford Lief, 137th Batt. was a Strathmore visitor during the weekend.

There was a celebration of Mass in the R. C. Church on Sunday, Rev. Father Carey officiating.

"Charles's Aunt," the great laugh producing comedy will be played in Strathmore on August 23rd.

Mr and Mrs Henry, of Vulcan visited Mr and Mrs W. L. Tibbets, Mrs Ball, and Mr and Mrs W. C. Brown on Sunday.

An Ice Cream Social will be held in the Crowfoot School Grounds on Wednesday evening August 9th. Proceeds towards furnishing the Panorage.

We received a letter from our late Editor, William Lister, last week. He has left Milestone Saskatchewan, and is now working in Lethbridge.

The Cluny Gun Club will be this (Friday) afternoon. A competition is extended to the 2nd and 3rd come and watch the prize.

Say, boys! Cannot we make up enough material to have at least one ball game this season? If it is only a married vs. Single it will be better than none at all.

Mr G. F. Butler has received very interesting letter from Agent Harry Wood. Harry was still in England at the time of writing. He mentioned that he had been to the 82nd and also to the 80th lines and had met several of the Strathmore boys in those units.

Miss Jean Ludlaw is visiting Miss Hubert McElhairs.

Pie, J. H. Martin was visiting Strathmore during the weekend held at Namaka on Saturday.

A very enjoyable dance was enjoyed a week's holiday with friends at Brooks.

Mr and Mrs W. L. Tibbets are enjoying a week's holiday with friends at Brooks.

The Boy Scouts returned from camp on Friday. They report a very enjoyable time.

Mr and Mrs M. M. Downey and family visited Mr and Mrs G. Frank Butler.

One of the delight of rural life. A weekly ball holiday and a no ball game to watch.

The prospects of another record crop is making everybody wear big smile these days.

Heard on Main Street: "My word, old chap, but it's beastly hot to day. What, what?"

Mr and Mrs W. F. Anderson returned on Saturday from Looma, where they had been the guests of Mr and Mrs Horton.

Miss Alice Harvey expects to leave on the 22nd inst, for Victoria, B. C., where she will attend school.

An automobile party with a banner on their car bearing the words "Vancouver to Winnipeg" passed through Strathmore on Sunday morning.

Messrs R. S. Stockton, Don, H. Bark and C. L. Dodge returned last week from Kamloops where they had been attending the Irrigation Convention.

We have seen some excellent photographs taken at Banff by some of those who participated in the Sunday School excursion. The most interesting in our opinion, is the one showing our worthy "Chief" taking his annual.

Mr and Mrs W. L. Tibbets and grandson, Walter Ball, returned on Sunday from Vulcan, where they were the guests of Mr and Mrs Henry. "Dad" says Vulcan is sure none live here.

The Gun Club have started a competition for a trophy given by the Dupont Powder Co., the trophy being a watch charm. The competition is open to all members of the Club and the one getting the highest average out of six consecutive shoots will be the prizewinner.

ICE CREAM SOCIAL

In the
Crowfoot School Grounds
on
WED. EVENING
AUGUST 9TH
Proceeds to go towards furnishing the Panorage.
Come and have a good time.
Everybody Welcome.

A goodly number from Strathmore attended the dance at Chead on Friday evening. They all report having had a "whale of a time." Excellent music was rendered by Mrs Thornbrough and Mrs Ganley.

Mr Tom Connell returned on Friday from a six week's visit to the Peace River District. Tom got as far as T. 20, R. 12, W. of the 4th, some 300 miles north and 150 miles west of here. He speaks very favorably of that part of Alberta and thinks the country has a great future. While there he located on a homestead.

We have received a letter from asking us to open a subscription list for the Calgary Herald Tobacco fund in connection with the Standard. The list is now open at this office and all contributions will be gratefully received and acknowledged in the Standard and in the Standard, 25¢ will supply one soldier with 50 cigarettes or 1.50 pound of tobacco. The cigarettes and tobacco are manufactured "in Canada." Remember the boys in the trenches.

A lecture entitled "My experiences in Germany before and after the War" will be given in the Methodist Church on Thursday August 3rd at 8.30 p.m., by Elmer J. Luck. Mr Luck had studied in Germany three years previous to the war and was detained there for nine months, part of the time as prisoner of war. This lecture has been given by Mr Luck a number of times in Canada, always arousing great interest and securing the most favorable press notices. He should have a capacity house. A collection will be taken in aid of the Patriotic Fund.

The Ladies' Aid of the Methodist Church will hold a Country Fair, October 19th in the Town Hall. Ribbon prizes will be awarded to different articles entered. Anyone who desires may enter this contest and a list of articles to be judged will be printed next week.

WANTED.—Quantity prairie hay. For particulars apply R. E. Smith, C.P.R. Stock Depot, Strathmore.

PAY WHEN YOU GRADUATE

FALL TERM
September 25th is the opening date of our Fall Term. Let us prepare you for business. If you can't pay cash you can pay when you get a position. The best investment you can make is in a practical education. Our unsurpassed equipment and our staff of experts are at your service. The Calgary School of Calgary is not the cheapest but the best, and it pays to attend the best. Write the principal, F. C. Christensen today for catalogue.

GARBUTT - BUSINESS - COLLEGE

PROTECT YOUR EYES

Against the Sharp Sunlight
The "Aero" lenses are scientifically tinted lenses—they kill the glare without retarding the light. They are next to food and clothing the greatest essentials to most people in the western country, where the effect of the sunlight is so much more injurious to the eye-sight. We test your eyes conscientiously and fit you accurately. Charges reasonable.

STRAITHMORE JEWELRY STORE
C. CHRISTENSEN

J. SAUNDERS

Harness Maker
I am determined to meet catalogue prices and offer the public the following quotations for spot cash only:

One inch team lines, double and stitched under buckles	\$4.85
Sweat Pads, brown and White, 12 inches	50c
Breast Straps, pair	2 for 95c
Martingales, pair	\$1.60
1-in sewn Hame Straps, each	\$1.70
	20c

Other goods on same basis of reduction.
Bring your catalogue and compare prices
Our Guarantee is Behind the Goods

MOUNT ROYAL COLLEGE

ACADEMIC COMMERCIAL EXPRESSION
Public & High School Bookkeeping
Departmental & Examination Typewriting
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CALGARY, Alberta
FALL TERM commences MONDAY, September 11th, 1916. Write for CATALOGUE and College Literature
REV. G. W. DERRY
B.A., D.D.
Principal

CANADIAN PACIFIC
EXCURSION TO CALGARY
SARCEE CAMP
Wednesday Aug 2, Official Visiting Day
ROUND TRIP \$1.15
Leave Strathmore 11.30, Arr. Calgary 12.40. Returning, leave Calgary, 10.30 o'clock, Standard Time, 10.30 o'clock, City Time
VISIT ALBERTA'S MILITARY CAMP
Special Street cars to camp and return 25 cents
For full particulars apply any Canadian Pacific Ticket Agent or R. DAWSON, District Passenger Agent, Calgary, Alta

Haying Time

Our line of Haying Tools is worthy of your inspection. The Rope we sell is a Pure African Hemp without filling of any description.

CAR OF BINDER TWINE HAS ARRIVED.
Get Yours Early

Get our prices on a Hay Carrying Outfit for your barn. Several successful installations of our line have been made in the district.

WM. E. BROWN,
HARDWARE FURNITURE

A FEW SATISFIED USERS

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P. A. MORTEN	H. LAUMES	F. W. SCHETTER
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LOCAL AGENT PHONE 30

BUY AN IRRIGATED FARM

FROM
THE CANADIAN PACIFIC RAILWAY

BECAUSE
Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR.
Irrigation is the surest and most profitable method of insuring the king of foodstuffs, which insures best returns in dairying and stock raising.
Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community.
Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the year 1914 having absolutely demonstrated its success wherever intelligently applied.
You can buy irrigated land from the Canadian Pacific Railway at prices ranging from \$35 to \$150 per acre, with twenty years to pay and the privilege of a loan of \$2000 for improvements (10 per cent interest; no principal payment at the end of first or second years and no water rental for first year. Amortization is also given in supplying stock in approved instances. This is the most liberal offer of irrigated farm land on record. Get full particulars from

ALLAN CAMERON, GEN. SUFF. OF LANDS
DEPT. OF NATURAL RESOURCES
CANADIAN PACIFIC RAILWAY
CALGARY, ALBERTA

Chinese Embroidery Enriches Milady's Wardrobe



*An Oriental
Hatband*



*Some Use the Mandarin
Coat for Evening*



*Imported for
the Lounging
Hour*



*Veritable Chinese
House Gown*

THERE is more or less of a glamour, a hint of the bizarre about oriental embroidery, especially the Chinese. Its gorgeous coloring, its curious dragons and symbolic birds and flowers, as well as the exquisiteness of the stitches themselves, endear it to the heart of a woman who has any semblance of artistic sense. Why not, therefore, make use of these lovely embroideries for milady's wardrobe? says Fashion.

Of course, one would not care to go shopping decked out in Chinese embroidery, but you may wind a bit of embroidered silk, picked up at some Chinese shop, around the crown of the new felt sailor, and feel assured that you look nothing more than unusually smart thereunder.

One's afternoon parasol, in delicate tinting of light sea green, for carrying with thin summer frocks, may have the most Chinese of dragons embroidered over its surface. The parasol is perfectly plain, the better to show off the silky shadings of the fiery beasts.

There have been some women fortunate enough to possess one of the famous mandarin robes from China. These make delightful summer evening wraps, especially because of the informality which

summer evening wraps usually assume. When one can use a wide silk scarf for a summer evening wrap, or a white polo coat, surely one can wear an exquisitely embroidered silk coat like the purple one pictured.

Perhaps some traveled member of the family has presented you with a Chinese robe, handsomely embroidered on black satin and slightly padded for warmth. Do not fold it away in camphor. It makes a delightful lounging robe, and can be slipped over thinner negligees for a snooze on one's chaise longue or day bed. A warm negligee is found useful all the year round, even for the occasional chilly rainy afternoon in summer. You can use your Chinese coat, and rejoice in its artistic stitches.

Are you one of the artistic band which discards tailored clothing in the house and gloats over the purely artistic for house wear? You will appreciate this way of using a handsome piece of Chinese embroidery for a house frock that demands attention from one's personal friends. The skirt has been made from the embroidery, but the overblouse is a piece of plain silk, trimmed with embroidered Chinese bands.



Dragons Disport on this Parasol

MORE

Than ever should you use
OUR STORE
As a check on the prices you pay
Avoid yourself of the under-the-
market prices. Customers right
now and make a few comparisons
to prove our claims.

G. W. & R. CROW CAMPBELL
2 cartoons 45c
Sunlight soap, 11 bars 49c
Castile soap, 6 bars 25c
Tar soap, 10 cakes 49c
4 tins Sardines 25c
2 tins B.C. Salmon 25c
2 tins tomato soup 25c
2 tins pork and beans, large size 35c
2 tins herring in tomato sauce 35c
Pure apple mixture jams 2 for 95c
Lombard plums, 2 tins for 25c
Soda biscuits, (Royal cream) 30c
Tomato catsup, 2 tins for 35c
Fresh dates, bulk, 2 lbs 35c
Pumpkins, large tins 15c
Macaroni, 3 pkgs. 35c
Ideal silver cream, per bottle 25c
Furniture polish, bottles at 25c and 50c
"There's a Reason"

STRATHMORE TRADING COMPANY, LTD.

The Anglican Church Guild met at the home of Mrs W. L. Tibbels on Tuesday evening. The next meeting will be held at the home of Mrs F. R. Lilly on Tuesday Aug. 8th, when the Guild will complete arrangements for serving luncheon, supper, lemonade, ice cream, etc., on the Sports Day to be held on Wednesday August 16th under the auspices of the "Ice Sports". All lady members of the church are requested to attend.

Miss Francis Harvey returned from Victoria, B. C., this week, where she has been attending school for the past four years.

Tae many friends of Sergt. Jack Hinchliff will be pleased to hear of his promotion to the rank of Sergt.-Major.

The following program will be rendered by the Methodist Church Orchestra at the Lecture to be held in the Church on Thursday evening "I'm a Soldier", Anon Melody in F, Rubenstein "Cavatina", Raff Melody of Love, Englemann

The Standard is like an old drum
"It can't be beaten."

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Get an Estimate and see Samples before ordering printing of any kind.

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ALWAYS A SQUARE DEAL

MEASURE US AND SEE

Bluff won't work in
is liable to be called
Not for

a real game, as one
with a busted flush.
us.

This is not a Harvest Excursion, but far better bargains for the harvester—just a glance over this partial list of real ones then ask yourself frankly if you ever saw such bargains. Cheap prices, quality, and quantity. Come in and give us the once over, our prices will interest you.

HARVEST PRICES	HARVEST PRICES	HARVEST PRICES	Men's Suits, Reg.
Cotton Sox, pair 10c	Linen Shirts \$1.00	Hats, styles to suit any face \$1.95	\$22.50
Gloves, horsehide fronts, canvas backs, wears like a pig's nose 75c	Merino Underwear per suit \$1.25	English flannel shirts, khaki color, Sat. \$2.00	\$18.75
Heavy work Shirts 75c	Khaki Shirts, two pockets, soft collars \$1.75	Brown canvas Pants, will wear like iron \$1.25	\$21.00
Mule skin Gloves 75c	Overalls are advancing every day. Our price \$1.35	Men's khaki color pants, belt loops, cuffs. \$2.60	\$30.00
Kool Kombinations \$1		Summer underwear, combinations and two-piece garments. \$1.00	\$24.75
			Extra special \$12.75
			Neckwear in all the new styles and shades 35c

PICKARD & TUCK,

LIMITED

CALGARY - STRATHMORE - OLDS

Unreserved Auction Sale

Wednesday, August 9th at 1 o'clock

Under instructions from W. Dearn I will sell his place three miles northwest of Strathmore on Wednesday, August 9th the following:

28 Head of Cattle

12 Milk Cows quiet, 5 fresh, rest to freshen soon
1 Yearling Shorthorn Bull
2 Two-year-old Steers
7 Yearlings
3 Steer Calves
3 Heifer Calves

3 Head of Horses

1 Mare, 8 years old
2 Geldings 6 and 8 years
All Household Goods, 300 Head Chickens and Ducks

Farm Implements

Wagon, Plough, Harrows, Cultivators, Chaff Box and Root Pulper. Double and single harness, hog wire, Chicken Coops, etc. 30 acres of oats.

TERMS CASH NO RESERVE

A LAVZELL, Auctioneer

Lightning Rods Prevent Fires

(From Western Municipal News)

Winnipeg, June 1st, 1916
In connection with the general campaign for a reduction of the enormous fire loss in Canada, the following statements, from authorities, giving actual experience with lightning rod protection, will be appreciated.

R. R. Cameron, sec.-treas. of the East Williams Mutual Fire Insurance Co., Alisa Craig, Ont., says: "With this company, the principal cause of fire losses is lightning. During the last six years we have paid 54 claims for damage by lightning and only six claims for damage by fire otherwise started. In our case (insuring farm buildings) lightning rods seem to be the practical remedy."

W. G. Willoughby, sec.-treas. of the Lambton Mutual Fire Insurance Co., Wainford, Ont., says: "Lightning has been the principal cause of our losses, and if the amount paid on stocks were added to the amount paid for losses on buildings, by lightning, it would be more than fifty per cent. We have not had a rodless building burned for years, and the damage to the is very small now in 1916 over 1915. We make a difference in rates in rodless buildings, and over half are rodless."

Ben B. Buckley, Ohio State fire marshal, in his bulletin says: "During three months lightning is credited with 68 fires, with a resulting loss of \$91,165. In every case the buildings struck were not equipped

with lightning rods. Not a single fire was reported where the building was rodless; in fact it is very seldom, indeed, that such a case is entered on the records."

In fact of the foregoing evidence and in view of the small cost of installing lightning rod equipment, it would seem advisable for farmers to equip their property with this protection, and also to the advantage of insurance companies to give a preference in premium rates to risks so protected.

R. M. of Bow Valley

NOTICE

NOTICE—In the matter of the Court of Confirmation of the Tax Enforcement Order of the Rural Municipality of Bow Valley No. 219, in the Province of Alberta, take notice, that A. Judge of the District Court of the District of Calgary, will at the sitting of the Court on Monday the Eleventh day of September, 1916, at Strathmore, Alberta, consider the tax enforcement order of the Rural Municipality of Bow Valley No. 219. Dated the Twelfth day of July, 1916. WILLIAM G. WATSON, Sec.-Treas. of the R. M. of Bow Valley No. 219.

DON'T FORGET THE
WAR VETERAN
WHEN YOU HAVE A
JOB TO OFFER

Please notify
CENTRAL PROVINCIAL COMMITTEE
EDMONTON
Howard Stubbins, Secy.
OR
WAR VETERANS CLUB CALGARY
Wm. A. Duff, Asst. Secy.



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FIRST CLASS AUTOMOBILE
SERVICE
AND GARAGE IN CONNECTION
Drawing of cars promptly attended to in latest (Seasonable)
Phone 4 Strathmore

Phone 4 Strathmore

SYNOPSIS OF CANADIAN
NORTH-WEST LAND
REGULATIONS

THE sale of land of a family or any male over of 21 years of age, or of a female over 18 years of age, available for sale in Manitoba, Saskatchewan or Alberta. The applicant must appear in person at the office of the Registrar of Lands, or at the office of the District Agent, for the purpose of making an application for a certificate of title. Every application must be made in accordance with the provisions of the Act. The fee for a certificate of title is \$1.00. The fee for a certificate of title is \$1.00. The fee for a certificate of title is \$1.00.

W. W. CURRY, C.M.G.
Deputy of the Minister of the Land
N.B.—Unauthorised publication of this advertisement will be suit for "Guilt"

HAVE YOU MADE YOUR WILL?

If not, call on
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OATHS
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Suite 2, Mills Block, 322a 8th Ave. W.
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In every good town and district
in Manitoba, Saskatchewan,
and Alberta where we are not
represented.

Testimony forwarded for the right man
Highest commendation paid. Attractive
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TESTED VARIETIES
Recommended by the Western
Experimental Stations

Hardy fruits, large and small trees,
and wind breaks and shelter belts, Seed
Potatoes, etc.

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The Foothill Nurseries
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Have Your Butter Wrappers
printed at the Standard Office.